

- Client Background — The Kitchener Rangers are a major junior hockey team in the Ontario Hockey League and a member of the Canadian Hockey League. They have called Kitchener, Ontario, Canada, their home since 1963.
- Situation/ Opportunity — As the winners of their League, Kitchener was one of 4 teams vying for the Memorial Cup. MTM worked with the winning team to design Championship rings for the Memorial Cup, and also worked towards producing rings for the other three teams for winning their perspective Leagues.
- Goals — Design a Championship Ring using client’s criteria. Exceed the customer’s expectations while working with MTM’s world class creative and design team.



- Structure — The client had an idea of replicating the New York Rangers 1994 Stanley Cup ring. Our creative team took the elements that Kitchener wanted in their ring and worked them into a design/model that was similar to the New York Rangers ring.
- Results — MTM was chosen over two other companies because of our ability to work with the client and give them what they were looking for regarding design, price and delivery. MTM produced 10 karat yellow gold rings with diamonds and pendants for players, owners, family members, staff, and directors. The total order was 75 rings and 15 bezel charms.