

Client Background

Ontario Power Generation (OPG) is an Ontario-based electricity generation company whose principal business is the generation and sale of electricity in Ontario. The company's focus is the efficient production and sale of electricity from its generation assets and operating in a safe, open, and environmentally responsible manner. OPG's generating portfolio totals more than 22,000 megawatts (MW) making it one of the largest power generators in North America.

Situation/
Opportunity

MTM supplied a Quarter Century Club (25 year) medallion and 10-kt. gold pin. OPG wanted to expand its recognition program to support current recruitment and retention strategies.



Goals

- Develop a program model that supported employee recognition in increments of 5 years, 5 through 40 years of service.
- Create symbolic awards that are unique and different than other recognition awards

Results

The Ontario Power Generation awarded MTM its service award business. MTM understood the importance of symbolic, custom pieces that symbolized OPG's history. Products selected include custom medallion shadow boxes, 10-kt. gold lapel pins, watches, rings and clocks that all include OPG's logo.