

Client Background

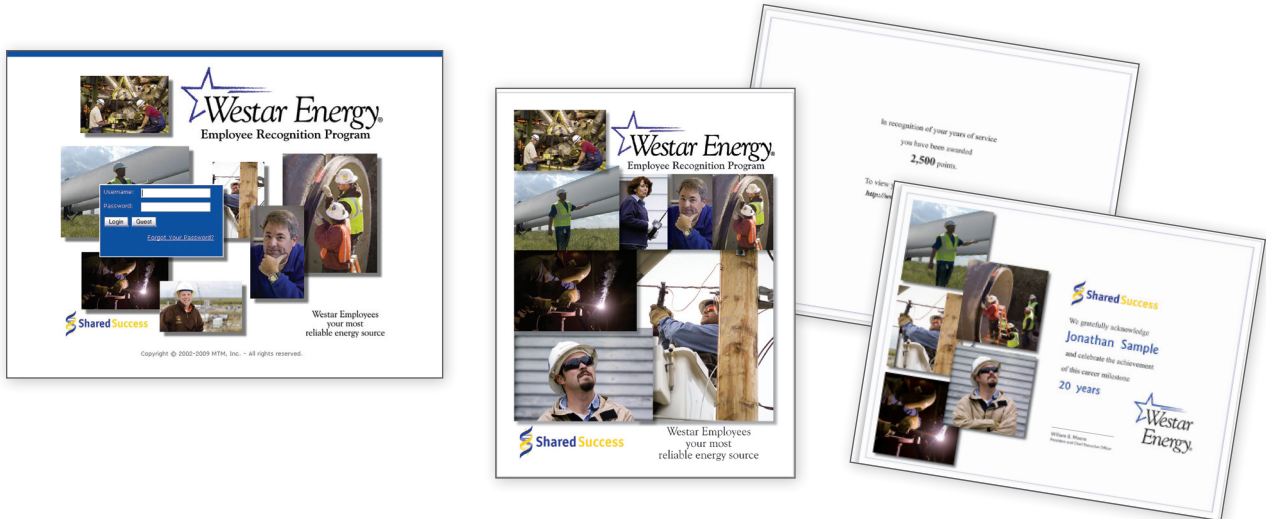
Westar Energy is the largest electric company in the state of Kansas. Founded in 1986, Westar is headquartered in Topeka, KS and employees 2,400 people.

Situation/
Opportunity

Westar had three programs that needed to be addressed. Unhappy with the quality of service from MC Fina, Westar entertained proposals from four recognition companies. Westar requested proposals for Service, Safety and Retirement. The request was for award collection levels to meet budget points for each program. During the presentation, Westar changed directions and requested information regarding a points program to meet the need of all three programs as well as others in the future.

Goals

To maintain cost, improve service levels and have a more dynamic recognition platform that would improve Westar's return on investment.



Structure

Utilizing MTM Recognition's PointFolio platform, Westar provides a symbolic award certificate for each service, safety or retirement event. Points are added to each individual's account based upon service or safety levels and upon retirement. Employees can bank or utilize their points to select from over 2,700 award options.

Results

MTM and Westar are still in the implementation phase of the process. The program will roll out to employees the end of January 2009.